

We Are Price Barbershop Community Meeting #2

Tuesday – January 30, 2024 | 12:00 PM – 2:00 PM

The Wayman & Bessie Brady Recreation Center | 3571 Breningham Dr,
College Park, GA 30337



MEETING PURPOSE

The purpose of the 2nd Public Workshop Meeting was to share updates from the 1st meeting and continue engaging conversations in the planning efforts for ideal use options for the iconic Price Barbershop and the adjacent duplex.

The meeting was held in an immersive and interactive engagement style that started with the project overview and current planning efforts completed thus far, followed by facilitated activities to continue gathering additional insight from legacy residents.

More than 55 community members were in attendance representing a variety of stakeholder groups including:

- Family Members of Price Barbershop
- PHOAA Committee Members
- College Park Legacy Residents
- City of College Park Staff



OUTREACH METHODS

The Price Barbershop Public Workshop was promoted through a variety of channels including:

- Social media posts on Facebook
- PHOAA committee members
- Distribution of digital flyers and emails
- Promotion by College Park staff



SUMMARY

The project team kicked off the meeting by welcoming attendees and team member introductions including College Park, Stantec and Contente Consulting staff. During introductions, participants were provided lunch to enjoy while the project team started off the day's agenda.

Following introductions, College Park staff provided updates on activities and planning efforts for multiple Six West initiatives underway.

The team gave a formal presentation of the Price Barbershop engagement process and provided attendees updates on what we learned from the 1st public meeting held on Jan 8, 2024. The updates included feedback from legacy residents, the outcomes of the previous meeting's interactive activities, what residents had to say, where their families addresses used to be and their personal experience as community members of College Park.



Following the public meeting updates, the team shared what we learned from attending the Acworth tour regarding their African American community and City leadership's support of the redevelopment to build a community known as Parkside District. Details regarding the Acworth tour experience was used to inspire College Park residents and provide them a tangible example of a revitalized use of historical space in a way that brings value to the community.

Proposed suggestions were then shared for future use of Price Barbershop and the adjacent house that the participants were encouraged to vote on along with explanation of the additional activities planned for the day.

Lastly, legacy residents were encouraged to sign up for scheduled date options to participate in a living history video that will be professionally recorded in March.

FACILITATED ACTIVITIES

After the presentation, the project team invited attendees to review 4 visually pleasing boards that displayed more detailed images of the Price Barbershop's current condition along with the current proposed historical markers in the neighborhood. Additionally, the team facilitated 3 interactive activities designed to continue further engagement and conversations around the planning efforts for the Barbershop

The project team brought back 2 of the facilitated activities from the 1st public meeting with updated results to allow the community to continue building on the momentum of the information previously shared with the team.

The **Listen, Learn and Share** activities were positioned at three separate stations throughout the room and consisted of visual maps of the neighborhood with streets identified how they previously were and would have been at the time when they were residents. Family homes and businesses identified from public meeting #1 were listed to allow for new additional details to be identified.

Through a partnership with PHOAA, a historical timeline was established from the 1st meeting as well and brought back for the participants to see the results. Attendees were encouraged to continue expanding and sharing additional African American historical moments throughout the decades.



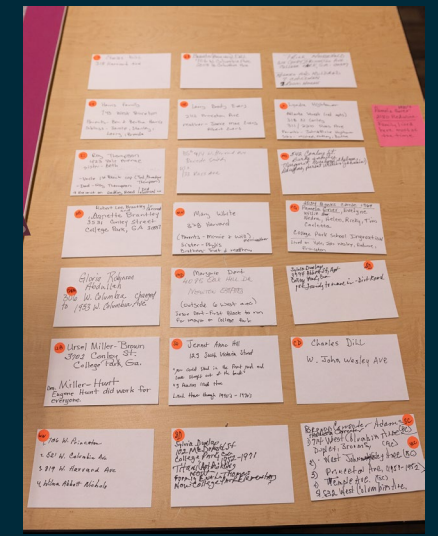
FACILITATED ACTIVITIES

Listen

The project team first provided 2 separate large maps placed on round tables placed in the middle of the room that allowed participants to take a closer more detailed look at the various streets within the College Park neighborhoods. The maps were created by integrating and overlapping the city's most recent map log with PHOAA's historical map records of the 1 mile square to allow legacy residents to see where the streets were once located during when they lived in the community.

The team listened to members and helped them notate on index cards their family home addresses, places of interest and businesses owned by African Americans. They then used the maps to identify and mark the locations on the maps using their unique index cards, to show where these important areas used to be.

While engaging in the map activities, participants collaborated and shared their unique experience of what life was previously like in the 1 mile square. The team learned more about what the neighborhoods were called, where kids played, where people grocery shopped, churches they attended and the residents' diverse memories of where they once lived, worked and played. The listen activity created engaging and interactive conversations to help visualize those moments in history.



FACILITATED ACTIVITIES

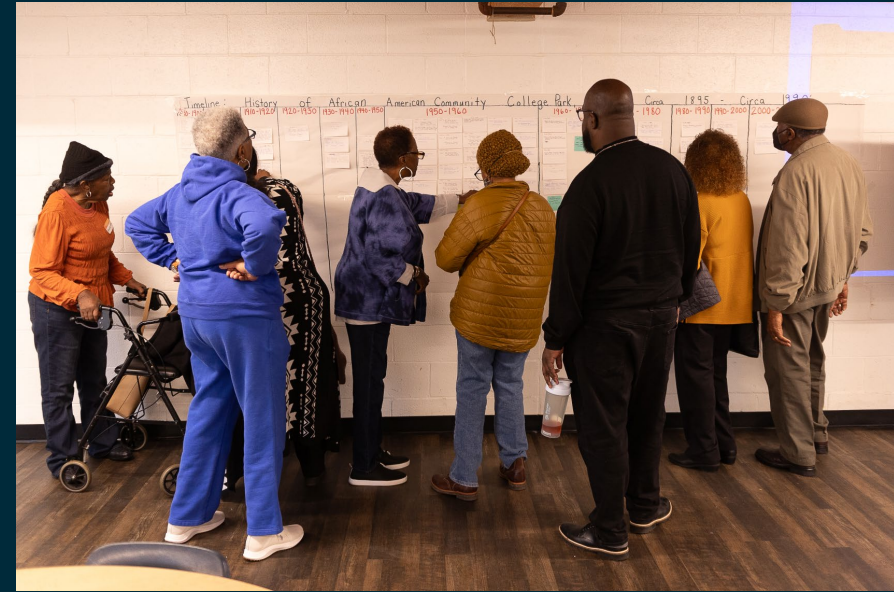
Learn

On the opposite side of the room was the second interactive activity where the team displayed a large poster sheet across the wall that represented each of the decades ranging from the 1930's to 2000's.

This activity was brought back from the 1st meeting. PHOAA reviewed previous responses from the 1st meeting and provided additional African American historical events to create a chronological timeline throughout history that was then shared with participants at the 2nd public meeting.

During the meeting, attendees were asked to contribute by providing any additional historical events they could recall to continue expanding on the established chronological timeline.

It was a positive experience for all that participated as they documented important monumental moments on index cards and shared their personal memories.



FACILITATED ACTIVITIES

Share

The project team collaborated with PHOAA to create suggestions for the recommended future use options for Price Barbershop and the adjacent duplex. Based on the suggestions the team created a matrix tool designed to help the community rank the feasibility of potential uses in the space.

The suggested uses were tested by investigating the City of College Park's Zoning Ordinance to see if the use and lot meet the current requirements. Once the zoning needs were met, the following criteria was assessed: renovation needs, space, revenue potential, staffing needs, and the funding necessary to bring the new use into fruition.

This left each use with a ranked feasibility score that was ranked from zero to eleven with zero being the least feasible option and eleven being the most feasible use for the space.

All of the information in the matrix as well as real-world examples was utilized to create scorecard display boards and presented to the public at the meeting for the community to use sticker dots to vote on their favorite use options for the two historical locations.



SELF-GUIDED HISTORIC MUSEUM	WELCOME CENTER FOR 6 WEST	POP-UP SHOP/ ENTREPRENEUR INCUBATOR SPACE
EXAMPLE: CITY OF ACWORTH SELF GUIDED MUSEUM	EXAMPLE: SHORES & ISLANDS OHIO WELCOME CENTER	EXAMPLE: ECHO STREET POP-UP (HOLLOWELL & NORTHSIDE)
LOCATION: PRICE BARBERSHOP	LOCATION: PRICE BARBERSHOP	LOCATION: PRICE BARBERSHOP
USE ALLOWED IN ZONING? YES - OFFICE PROFESSIONAL WITH VARIANCE FOR MIN. LOT SIZE	USE ALLOWED IN ZONING? YES - OFFICE PROFESSIONAL WITH VARIANCE FOR MIN. LOT SIZE	USE ALLOWED IN ZONING? YES - BUSINESS PARK WITH VARIANCE FOR MIN. LOT SIZE
RENOVATION SCORE (1-3) LOW (3)	RENOVATION SCORE (1-3) LOW (3)	RENOVATION SCORE (1-3) LOW (3)
DOES THE USE FIT IN SPACE? YES (1)	DOES THE USE FIT IN SPACE? YES (1)	DOES THE USE FIT IN SPACE? YES (1)
REVENUE POTENTIAL YES (1)	REVENUE POTENTIAL YES (1)	REVENUE POTENTIAL YES (1)
STAFFING SCORE NONE (3)	STAFFING SCORE LOW (2)	STAFFING SCORE LOW (2)
FUNDING SCORE LOW (3)	FUNDING SCORE MEDIUM (2)	FUNDING SCORE MEDIUM (2)
FEASIBILITY SCORE (0-11) ●	FEASIBILITY SCORE (0-11) ●	FEASIBILITY SCORE (0-11) ●
PLACE YOUR VOTE ↓	PLACE YOUR VOTE ↓	PLACE YOUR VOTE ↓

UPCOMING PUBLIC ENGAGEMENT!

City of College Park's FB page for event updates:
<https://www.facebook.com/cityofcollegetpark/>

Meeting #3

Saturday- April 6, 2024

In-person @ Wayman & Bessie Brady Recreation Center and via ZOOM - *Register to attend*

